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AARON SWEENY

Graphic Designer

PROFESSIONAL SUMMARY

Highly skilled graphic designer with a strong portfolio of print, web, and animation projects. Adept at creating visually stunning and engaging multimedia content, combining technical expertise with creative flair to deliver impactful designs. Proven ability to work collaboratively, meet tight deadlines, and adapt to emerging design trends.

EXPERIENCE

Freelance | January 2024 - Present Graphic Designer

VGM (Hellman Merger) • Moxie | October 2020 - December 2023 Graphic Designer

VGM acquired Hellman and my focus shifted towards graphic design as Hellman became Moxie. Prior to that shift, I had taken on more significant responsibilities, which included tasks such as PHP coding, database management, and improving the user experience (UX).

Hellman | October 2013 - October 2020 Art Director

Managed various aspects of design, coding, and marketing, while also overseeing both front-end and back-end development of websites. In addition, contributed to photography, animation, video editing, and Information Technology (IT) tasks.

EDUCATION

University of Northern Iowa | Graduate 2004 Bachelor of Arts

North Iowa Area Community College | Graduate 2001 Associate of Arts

SKILLS

- Adobe Creative Cloud Suite (After Effects, Illustrator, InDesign, Photoshop, Premiere)
- Animation
- Banner Ad Design
- Brand Development
- Brand Standards and Usage
- Coding Skills (HTML, CSS, PHP)
- Content Management Systems (CMS)
- Customer Service and Client Relations
- Direct Mail
- Editorial Design and Layout
- Email Marketing
- Illustration
- Image Editing
- Microsoft 365 Software
- Print Collateral Design
- Responsive Design
- Social Media
- Trade Show Booth Design
- Typography
- User Experience (UX) Design
- User Interface (UI) Design
- Vector Graphics
- Video Editing
- Web Design
- Wireframing and Prototyping (Figma, Adobe XD)
- WordPress